

## Message Text

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ORIGIN STR-07

INFO OCT-01 EA-10 ISO-00 STRE-00 AGRE-00 CIAE-00  
COME-00 EB-08 INR-10 LAB-04 NSAE-00 SP-02 TRSE-00  
FRB-03 OMB-01 L-03 USIA-06 /055 R

DRAFTED BY STR:SSCHWAB:GD  
APPROVED BY STR:JSTARKEY  
FAS:RSCHROETER  
STR:DMCMINN  
FAS:BTISCH (SUBS)  
STATE:HKOPP (SUBS)  
STATE:HCOCHRAN (SUBS)  
-----047922 100414Z /21  
P 100212Z MAR 78  
FM SECSTATE WASHDC  
TO AMEMBASSY TOKYO PRIORITY

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E.O. 11652: N/A

TAGS: ETRD, JA

SUBJECT: STRAUSS-USHIBA FOLLOW-UP: CITRUS GROUP

REFS: STATE 36437, TOKYO 2678, TOKYO 3336

1. THE FOLLOWING IS THE REVISED LIST OF TERMS OF REFERENCE (STATE 36437) FOR THE INTER-INDUSTRY CITRUS GROUP BASED ON TOKYO 2678 SUGGESTIONS AND RECOMMENDATIONS FROM U.S. CITRUS GROUP MEMBERS (STATE 36437). NOT ALL GOJ SUGGESTED CHANGES HAVE BEEN INCLUDED, SO AS TO KEEP TERMS OF REFERENCE FOR GROUP WITHIN THE CONTEXT OF STRAUSS-USHIBA COMMUNIQUE. HOWEVER, LIST SHOULD ONLY BE SEEN AS GUIDELINE FOR DISCUSSION AGENDA, NOT FOR PUBLIC RELEASE.

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TERMS OF REFERENCE:

(A) THE GROUP SHALL REVIEW PRESENT AND PROJECTED SUPPLY AND DISTRIBUTION DATA FOR FRESH AND PROCESSED CITRUS IN JAPAN AND THE UNITED STATES. THIS REVIEW SHALL ALSO COVER STORAGE TECHNOLOGIES AND GOVERNMENT-INDUSTRY PLANS AND

POLICIES.

(B) JAPANESE AND AMERICAN MEASURES AFFECTING IMPORTS OF FRESH AND PROCESSED CITRUS SHALL BE IDENTIFIED AND THEIR

IMPACT ANALYZED. THIS ACTIVITY SHALL INCLUDE THE IDENTIFICATION AND RATIONALE FOR TARIFF AND NONTARIFF MEASURES, HOW SUCH MEASURES ARE ADMINISTERED, AND BY WHOM.

(C) THE GROUP SHALL DISCUSS MEANS OF EXPANDING U.S. FRESH ORANGE AND CITRUS JUICE EXPORTS TO JAPAN, WITH SPECIFIC EMPHASIS ON PERMANENT REMOVAL OF TRADE BARRIERS.

(D) THE GROUP SHALL DISCUSS POSSIBLE AREAS OF JOINT COOPERATION, SUCH AS JUICE BLENDING, TO EXPAND THE JAPANESE MARKET FOR ALL CITRUS.

(E) THE GROUP SHALL MEET AS OFTEN AS NECESSARY AND SHALL EXCHANGE SUCH INFORMATION AS MAY BE NEEDED. BOTH SIDES SHALL ATTEMPT TO SUBMIT A PRELIMINARY REPORT TO THEIR RESPECTIVE GOVERNMENTS BY JUNE 1978 AND A FINAL REPORT NO LATER THAN NOVEMBER 1978.

NOTE: U.S. TEAM WISHES TO EMPHASIZE POINT C IN DISCUSSIONS.

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2. PROPOSED SIDE TRIP TO CITRUS PRODUCING AREA (TOKYO 3336) SOUNDS FINE AS LONG AS IT DOES NOT LIMIT TIME ALLOTTED TO DISCUSSIONS. ACTUALLY, U.S. TEAM HAS INDICATED A PREFERENCE FOR VISITING KYOTO-KAJU PLANT. PLEASE ADVISE.

3. GOJ SUGGESTION RE: NEXT MEETING IN U.S. PRODUCING AREA (TOKYO 2678 AND TOKYO 3336) A GOOD ONE. PLEASE PROPOSE WEEK OF APRIL 24 FOR RETURN VISIT. CITRUS TEAM MEMBERS BELIEVE THEIR JAPANESE COUNTERPARTS MAY WANT TO CHOOSE LOCATION--CAN DISCUSS AT UPCOMING MEETING.

4. WOULD APPRECIATE RECEIVING AGENDA AND NAMES OF JAPANESE PARTICIPANTS ONCE AVAILABLE.

5. WOULD EMBASSY PLEASE RESERVE A MEETING ROOM FOR U.S. CITRUS TEAM FOR SUNDAY, APRIL 2 AT 1:30.

6. ASSUME ARRANGEMENTS FOR INTERPRETERS HAVE BEEN MADE AS NECESSARY. VANCE

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## Message Attributes

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**Disposition Comment:** 25 YEAR REVIEW  
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**Review Markings:**  
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